

Kayleigh O'Brien

art director

Experience

Allstate (2020 — Present)

Senior Art Director

- Created and produced Mayhem broadcast and social.
- Created and produced for products including Digital Life Insurance, Drivewise, and several organic social campaigns for Allstate's flagship pages.

DDB Chicago (2019 — 2020)

Art Director

Accounts: State Farm, Capital One, Big Lots, Blue Moon

Leo Burnett Chicago (2017 — 2019)

Art Director, Junior Art Director, Art Direction Intern

Accounts: Allstate, Campbell's, Jim Beam, Swanson

- Supported creation and production of Campbell's Soup and Allstate broadcast and social.
- Lead production for V8 Juice OLV and social
- Supported creation and production for Beam Suntory's Jeam Beam Black out of home campaign.

Education

The Creative Circus (2015 — 2017)

Art Direction Program

Wake Forest University

Bachelor's degree in Studio Art and Communication

Skills

- Adobe Suite
- Presentation design

Awards

- Atlanta ADDY's Bronze
- Center Ring Student Show Bronze
- Campbell Mithun "Lucky 13" Finalist

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